12 June 2017

Dear Colleague

**West Norfolk Recycling Rewards establishes Community Chest for very local good causes**

West Norfolk Recycling Rewards is a scheme rewarding residents of the borough of King’s Lynn and West Norfolk for their recycling efforts. The rewards on offer include a share of £6,000 for top performing communities to donate to a local charity or community group of their choice. And that’s where you come in!

We want you to nominate a local charity or community project working in your parish to potentially benefit from this funding.

Dottie Allan who is managing the West Norfolk Recycling Rewards scheme will collate all nominations. The Borough Council will agree with Local Green Points the schemes which will be shortlisted and then scheme members will vote for their favourite project to receive their community’s share of the prize fund.

In 12 months, the top performing community will win £3,000 and second and third place will receive £1,500 each for their favourite local project.

Nominating a charity or community organisation to benefit is easy. Once you have decided who you would like to nominate simply complete the short online nomination form [https://westnorfolk.localgreenpoints.com/nominateacause](https://westnorfolk.localgreenpoints.com/nominateacause).

The money comes from a grant to the Borough Council from central government to offer a behavioural change scheme to help grow recycling and the use of the food waste collection scheme.

The more people in your patch that you can get to sign up to the scheme the more influence they will have on the final vote.

If you are not a member of the West Norfolk Recycling Rewards Scheme signing up is simple it can be done either:

- Online at [www west-norfolk gov uk/recyclingrewards](http://www.west-norfolk.gov.uk/recyclingrewards)
- Call 0207 326 5055 (Mon-Fri 9am to 5pm)

All households can be part of a community for this scheme. The communities are:
- The West Norfolk Fens
- King's Lynn & Surrounding
- Northern & Hunstanton
- West Norfolk Central
- Southern & Downham Market

Through participating in the scheme and its activities residents can gain rewards for recycling well, reducing the amount of general waste created and learning how to prevent food waste and save a bit of money in our soon to be launched ‘Food Waste Challenge’.

The more each resident participates the bigger the gain. People participating in the West Norfolk Recycling Rewards Scheme can get personal rewards of vouchers with a value of up to £50.

We want all good causes to have the opportunity to participate and we believe that borough and parish councillors are well placed to know who best to support through this scheme in their local area. So please take the opportunity to nominate a good cause and then encourage residents in your area to sign up to West Norfolk Recycling Rewards and participate in our scheme.

Many thanks for your assistance. If you require further information about the scheme visit our website pages and look in the bins and recycling pages at www.west-norfolk.gov.uk and Dottie Allan at Local Green Points can be contacted via email at d.allan@localgreenpoints.com or over the phone at 0207 326 5055.

Yours sincerely

Cllr Ian Devereux
Cabinet Member for Environment

West Norfolk Recycling Rewards is delivered by Local Green Points on behalf of the Borough Council of King's Lynn & West Norfolk with Government funding to help reduce the amount of waste we produce and to encourage increased recycling.
Get Rewards
For you and for your community

Reduce! Reuse! Recycle!